



*All Your
Advertising
Needs In
One Place.*



About DSW Signs and Connect Digital Marketing

DSW Signs and Connect Digital Marketing are based in Cape Girardeau, Missouri, and are a full-service billboard and online advertising company. We have 900+ high profile outdoor bulletins, tri-vision and digital signs that we have strategically located in Missouri, Arkansas, Illinois and Texas. With Connect Digital Marketing, we have expanded our reach through all online advertising platforms and strive to be a full-service marketing agency.

Job Title: Graphic Designer

Job Summary:

We are looking for a versatile graphic designer who can create print and online advertising. The graphic designer will coordinate with salesmen and lead graphic designers to create content for billboards and online marketing which may include video creation and editing. In this position, the graphic designer will also help brainstorm with team members to help devise creative content for marketing and PR strategies.

Reports to: Tim Vollink, Creative Director

Essential Job Duties and Responsibilities:

- Billboard design
- Online media design and marketing
- Basic website editing
- Basic video production and editing

Other Duties and Responsibilities:

Any other task(s) requested on behalf of Drury Southwest, Inc. or its affiliated entities

Knowledge, Experience, and Qualifications:

Ideal candidate will have a bachelor's degree, or comparable experience in Graphic Design or Multimedia. Must be detail oriented, organized, creative, and possess a professional work ethic and be enthusiastic to gain new knowledge. This is a unique position that allows the graphic designer to see and participate in the creative process from beginning to end.

- Proven graphic design experience
- Excellent written and verbal communication
- Self-motivated, detail oriented
- Familiarity with design software and technologies (such as Corel Draw, Illustrator, Photoshop, Premier, and After Effects)
- The ability to work well under pressure and meet deadlines

Job Type: Full time with pay determined by experience

Qualified candidates should send their resume and portfolio to: tim.vollink@dswsigns.com